STORIES OF

PLAY TIME SAFETY

•

"THE SETTLING OF THE WEST"

AN EXCITING STORY OF THE OREGON TRAIL

•

"A RACE NOBODY WON"

"THE GIRL WHO WOULDN'T GIVE UP"

"WALLY SAVES HIS SISTER"

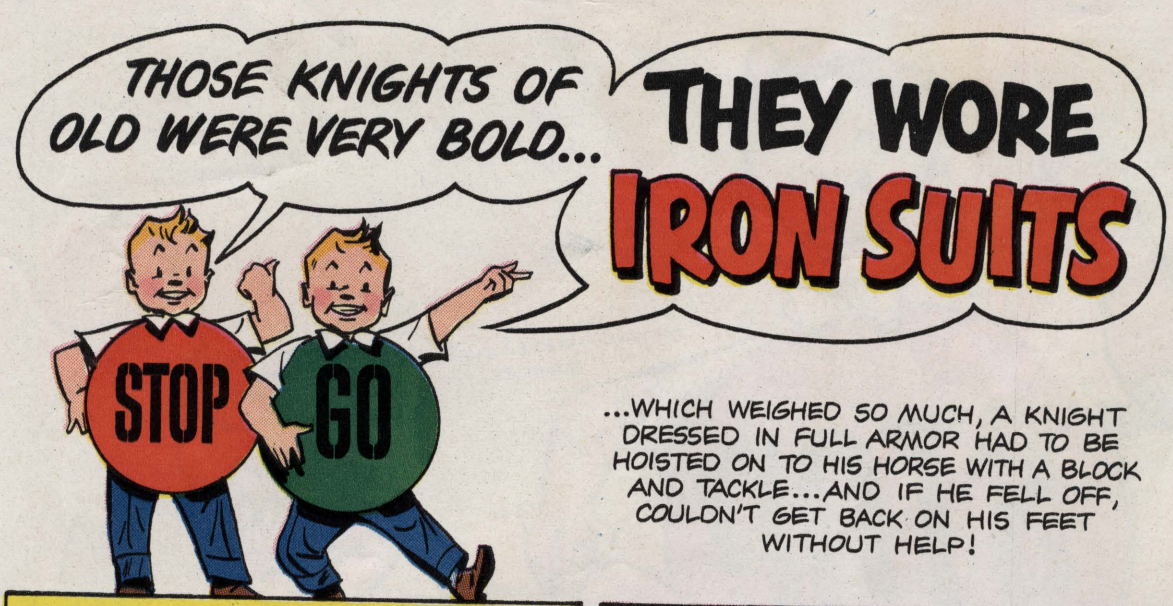
AND OTHER EXCITING STORIES FOR GIRLS AND BOYS

• • •

This Safety Booklet produced and distributed in support of ***National Safety Council's*** Accident Prevention Program

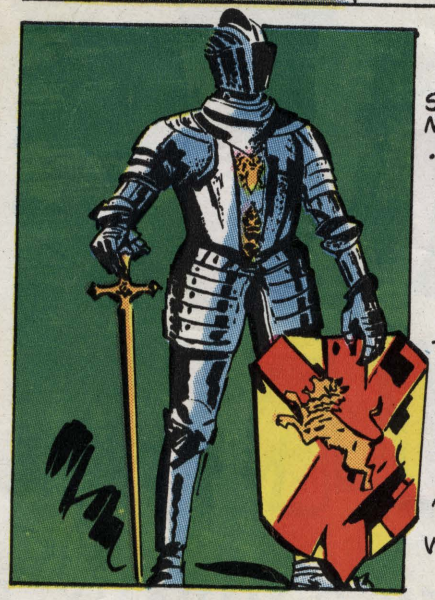
the SAFETY TWINS

J. C. PENNEY COMPANY, INC.



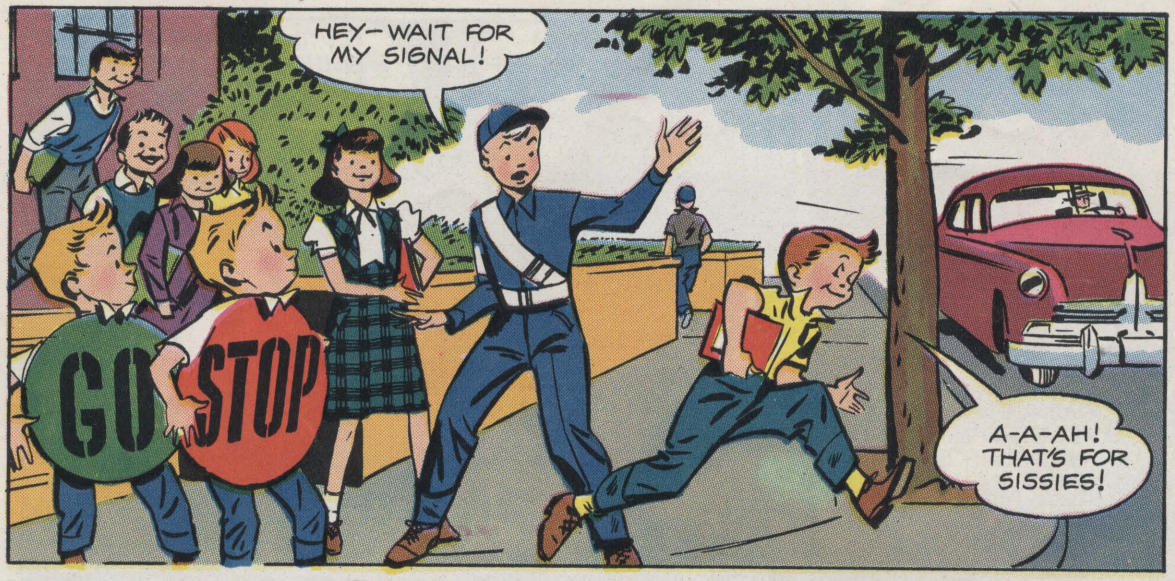
...WHICH WEIGHED SO MUCH, A KNIGHT DRESSED IN FULL ARMOR HAD TO BE HOISTED ON TO HIS HORSE WITH A BLOCK AND TACKLE...AND IF HE FELL OFF, COULDN'T GET BACK ON HIS FEET WITHOUT HELP!

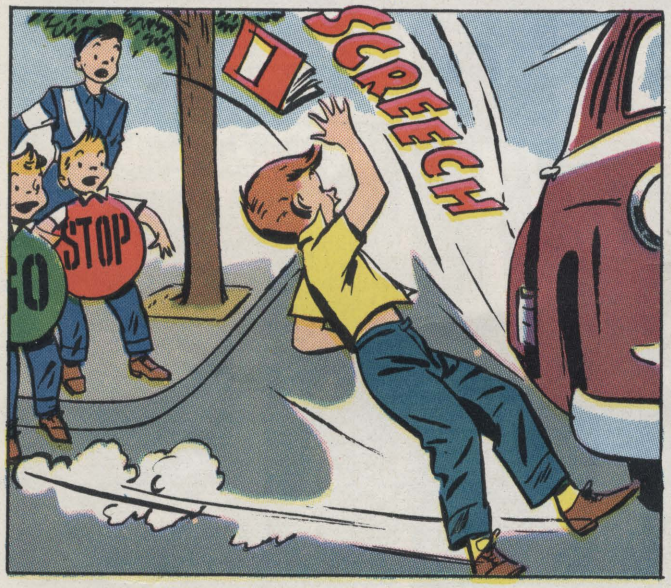
...THEN **WHAMO!** THE ONE WHO AIMED HIS SPEAR BEST USUALLY KNOCKED THE OTHER TO THE GROUND. THIS TOOK PLACE IN TOURNAMENTS.

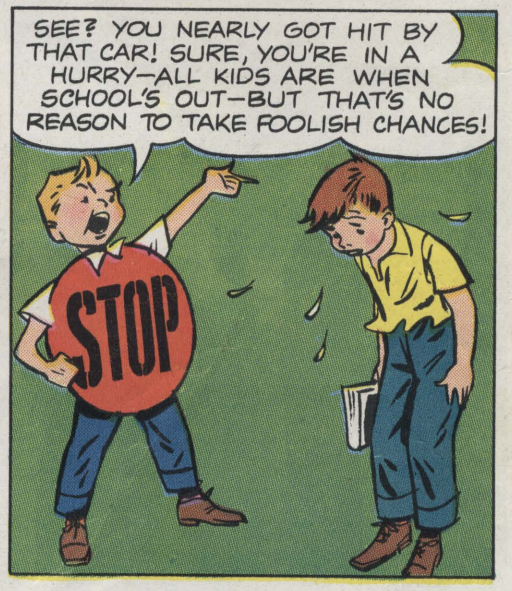


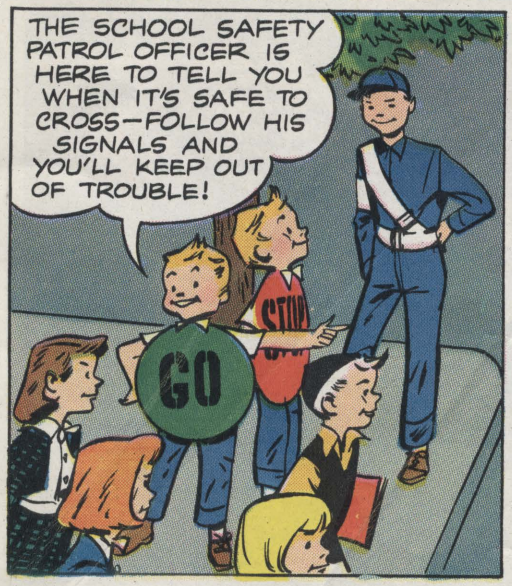
THOSE HEAVY IRON SUITS MUST HAVE BEEN MIGHTY UNCOMFORTABLE ...BUT KNOCKING EACH OTHER AROUND WITH SPEARS AND SWORDS REQUIRED A LOT OF PROTECTION...SO THEY FIGURED THEY'D RATHER BE UNCOMFORTABLE THAN UNCONSCIOUS!

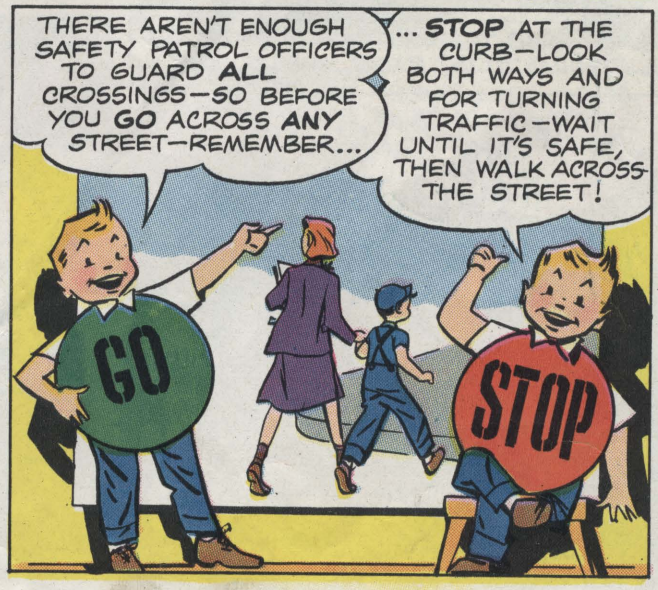
THE WAY SOME OF YOU DASH ACROSS STREETS IN FRONT OF CARS AND TRUCKS AND BUSES ANYONE WOULD THINK **YOU** WERE WEARING ARMOR!











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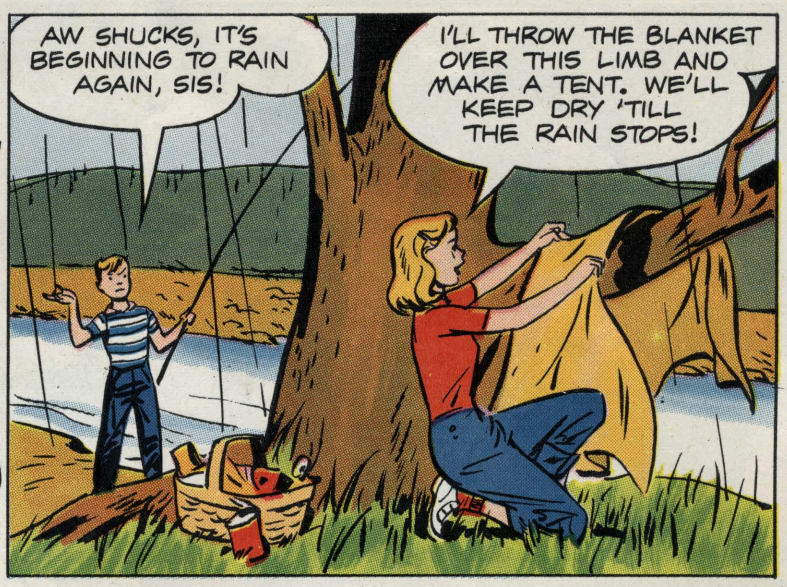
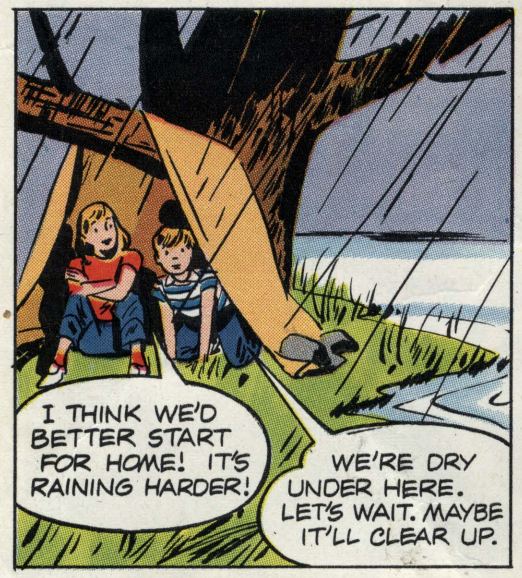
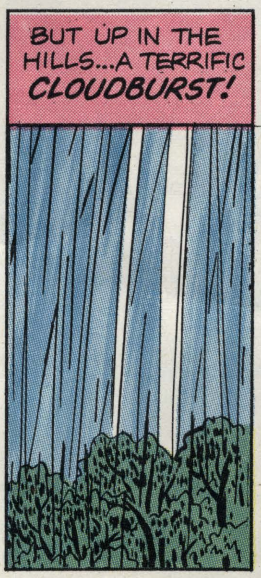
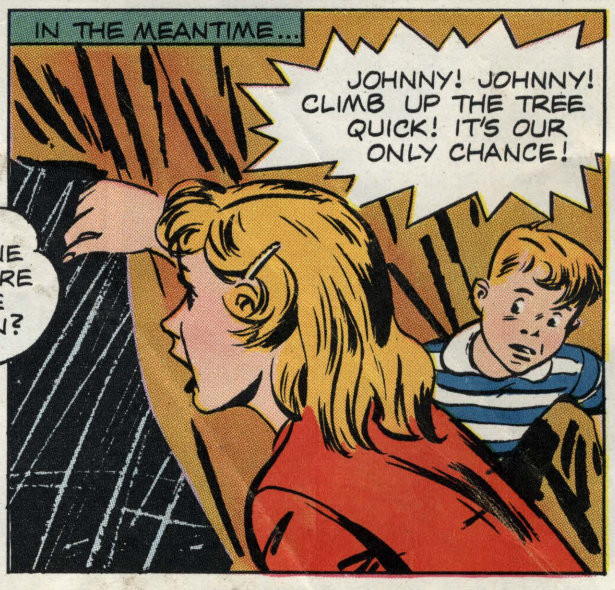
FLASH FLOOD!

PICNICKING ALONGSIDE A SMALL STREAM, MARTHA AND HER YOUNG BROTHER, JOHN, ARE CAUGHT IN A SUDDEN SUMMER SHOWER.

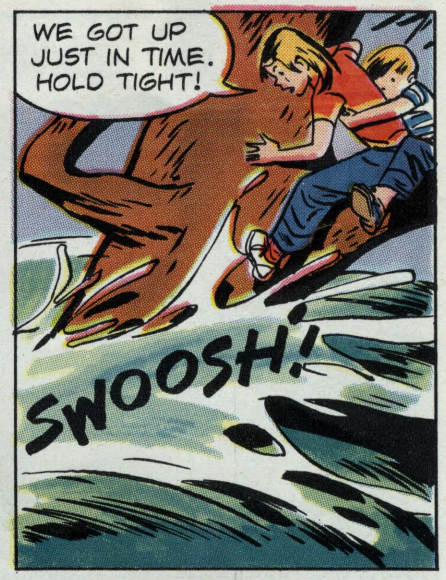






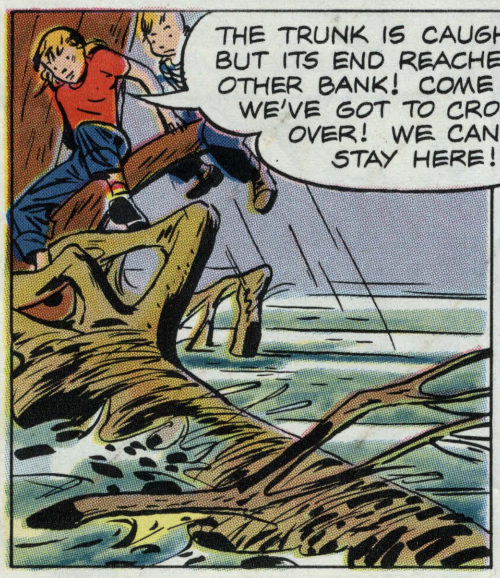


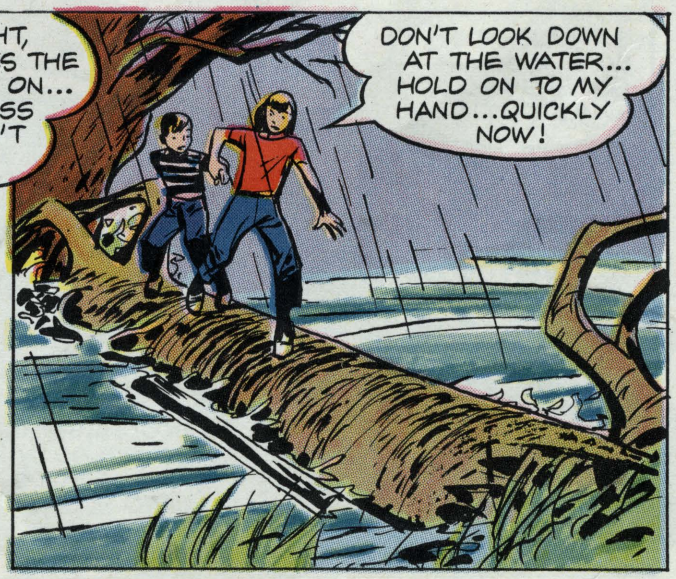
SIS, LOOK AT THAT WATER! WHAT'LL WE DO?
DON'T LOOK...JUST GET UP AS HIGH AS YOU CAN AND HANG ON!

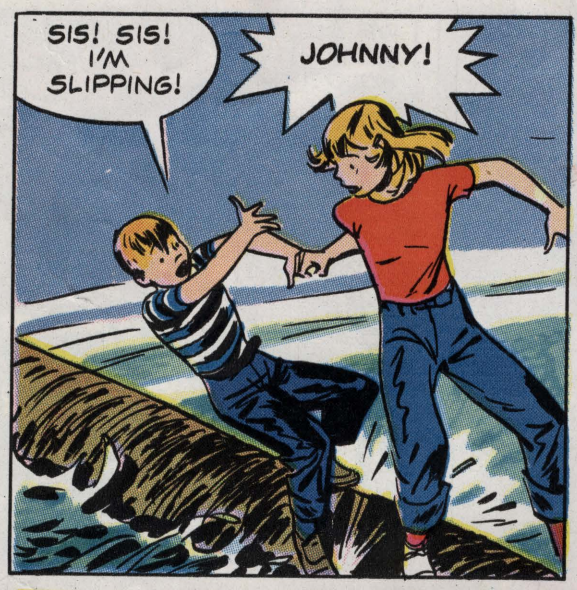

WE GOT UP JUST IN TIME. HOLD TIGHT!
SWOOSH!

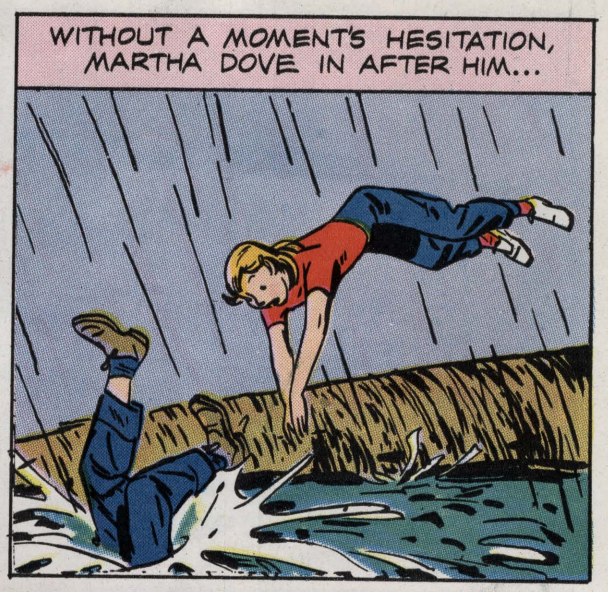
THE FLOOD IS WASHING A BIG TREE TRUNK THIS WAY! IT'S GOING TO HIT!
HOLD ON!

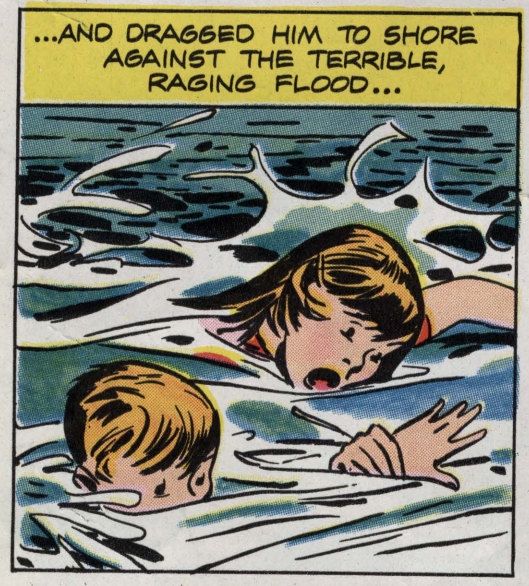
CRASH


THE TRUNK IS CAUGHT, BUT ITS END REACHES THE OTHER BANK! COME ON... WE'VE GOT TO CROSS OVER! WE CAN'T STAY HERE!

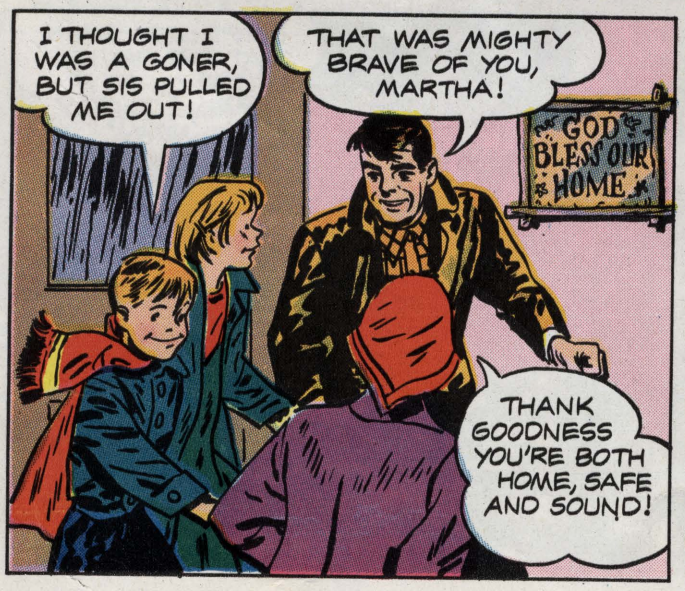

DON'T LOOK DOWN AT THE WATER... HOLD ON TO MY HAND...QUICKLY NOW!


SIS! SIS! I'M SLIPPING!
JOHNNY!


WITHOUT A MOMENT'S HESITATION, MARTHA DOVE IN AFTER HIM...


...AND DRAGGED HIM TO SHORE AGAINST THE TERRIBLE, RAGING FLOOD...

THERE THEY ARE!
MARTHA! JOHNNY! ARE YOU ALL RIGHT?


I THOUGHT I WAS A GONER, BUT SIS PULLED ME OUT!
THAT WAS MIGHTY BRAVE OF YOU, MARTHA!
GOD BLESS OUR HOME
THANK GOODNESS YOU'RE BOTH HOME, SAFE AND SOUND!

IN AN EMERGENCY DON'T LOSE YOUR HEAD!
BE CALM... BE SURE AND ACT QUICKLY!
STOP
GO

HERE'S A STORY ABOUT...
A RACE NOBODY WON!
STOP
GO
...PROVING A TRUCK IS BIGGER THAN A BICYCLE
HOP ON, JIMMY... WE'LL RACE BETTY TO THE CORNER!
YOU CAN'T BEAT ME EVEN WITHOUT JIMMY ON YOUR HANDLE BARS!
HANG ON NOW, JIMMY... WE'RE GOIN' TO MAKE THIS BIKE REALLY TRAVEL!
WHEE! WE'RE GOING FASTER THAN A JET PLANE, BETCHA!
...AND AS THE RACERS SPEED TOWARD THE CORNER, A TRUCK IS ALSO SPEEDING TOWARD THE SAME INTERSECTION...
LUCKILY, THE TRUCK'S BRAKES HELD AND THE BOYS GOT OFF WITH JUST A FEW BRUISES... THE BICYCLE WAS BADLY DAMAGED!
SCREECH!
CRASH!
STOP TAKING CHANCES ON YOUR BIKE... YOU CAN'T PUSH A TRUCK OUT OF YOUR WAY, YOU KNOW!
GO HAVE FUN ...BUT, REMEMBER, RIDING DOUBLE INVITES TROUBLE!
STOP
GO

The Settling of the WEST

THE YEAR WAS 1843... JOHN C. FREMONT HAD JUST RETURNED FROM A JOURNEY TO OREGON WITH TALES OF ITS RICH, FERTILE LAND, VAST FORESTS AND WONDERFUL CLIMATE. PEOPLE IN THE EAST WERE FIRED WITH ENTHUSIASM... AMONG THEM THE WILSON FAMILY...

YEP! WE'RE OFF TO OREGON! THIS COUNTRY'S A-GROWIN'... WE WANT TO BE PART OF IT AND HELP IT TO GROW!

IT'S 3,000 MILES BUT, BY CRACKY, IF MA AND I WERE YOUNGER WE'D GO WITH YOU!

I CAN HAVE MY OWN FARM OUT THERE, RIGHT NEXT TO PA'S!

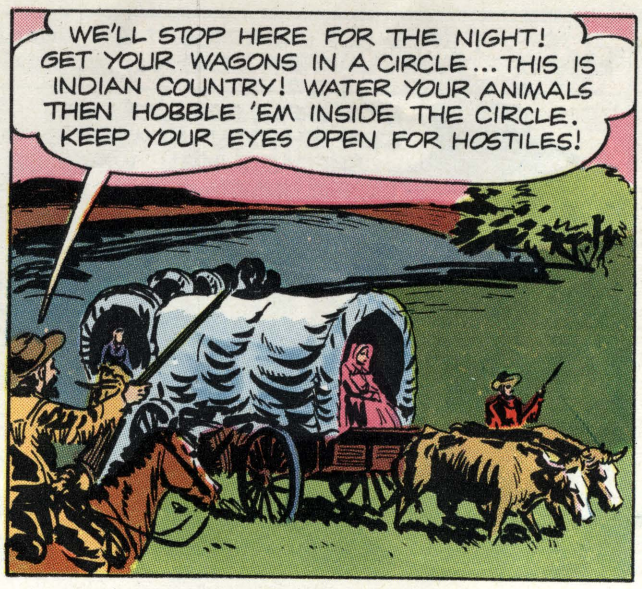
SEVERAL WEEKS LATER...

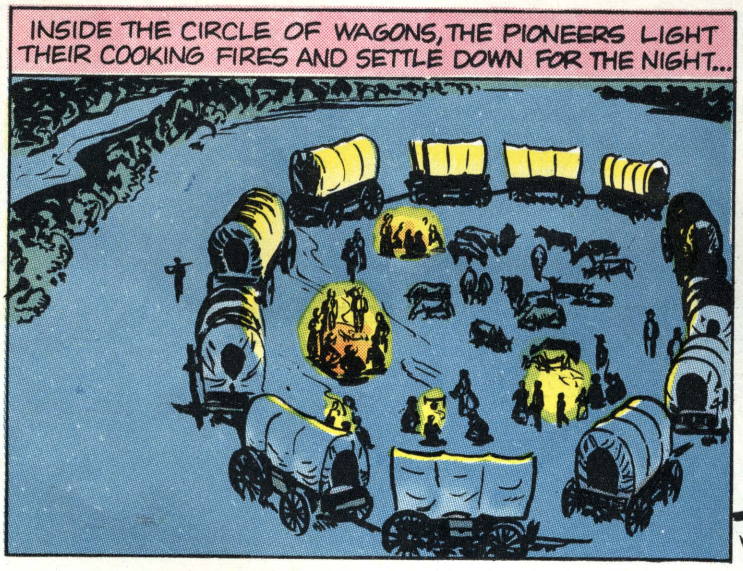
WELL, KIDS, HERE WE ARE AT ST. LOUIS, THE JUMPING OFF PLACE FOR THE OREGON TRAIL. SCARED?

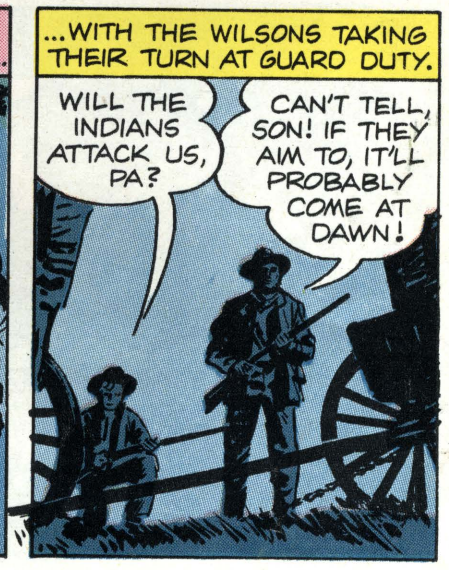
A LITTLE, PA! BUT I'M STILL GLAD WE'RE GOING!

AND TWO DAYS LATER THE GREAT WAGON TRAIN GETS UNDER WAY...WESTWARD!

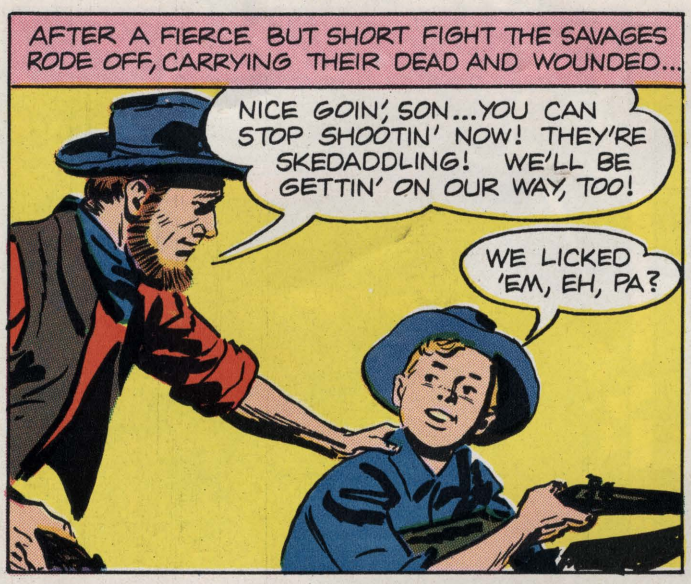
BUT NOT VERY MANY MILES AWAY HOSTILE EYES SCAN THE OREGON TRAIL...

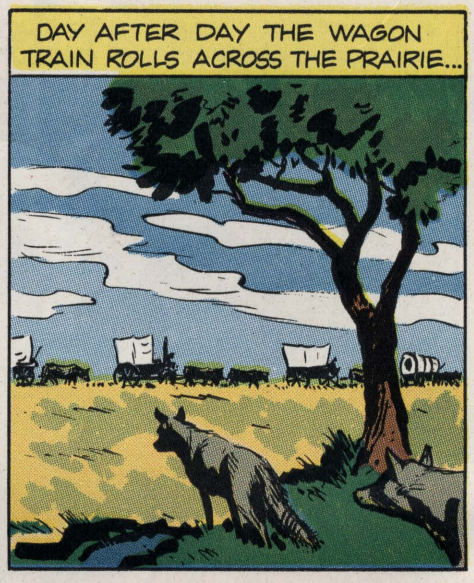

WE'LL STOP HERE FOR THE NIGHT! GET YOUR WAGONS IN A CIRCLE...THIS IS INDIAN COUNTRY! WATER YOUR ANIMALS THEN HOBBLE 'EM INSIDE THE CIRCLE. KEEP YOUR EYES OPEN FOR HOSTILES!

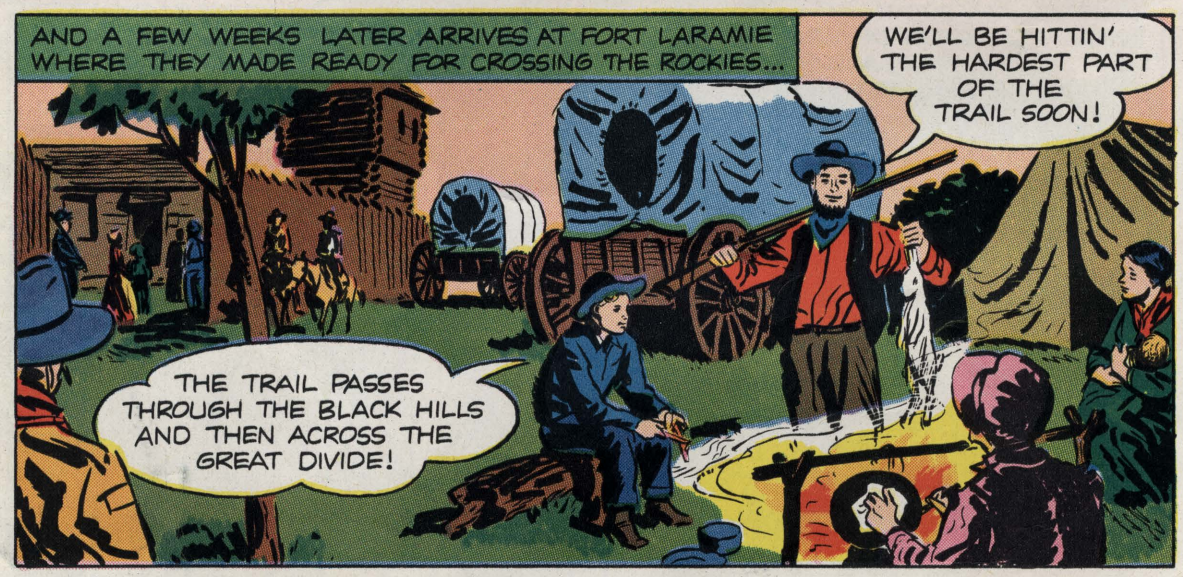

INSIDE THE CIRCLE OF WAGONS, THE PIONEERS LIGHT THEIR COOKING FIRES AND SETTLE DOWN FOR THE NIGHT...

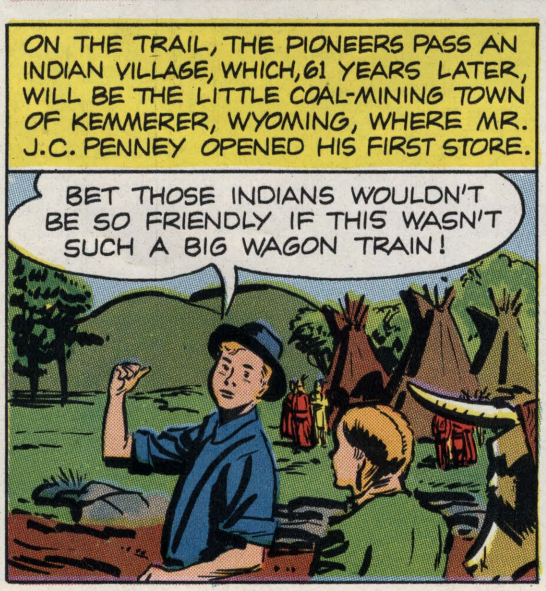

...WITH THE WILSONS TAKING THEIR TURN AT GUARD DUTY.
WILL THE INDIANS ATTACK US, PA?
CAN'T TELL, SON! IF THEY AIM TO, IT'LL PROBABLY COME AT DAWN!

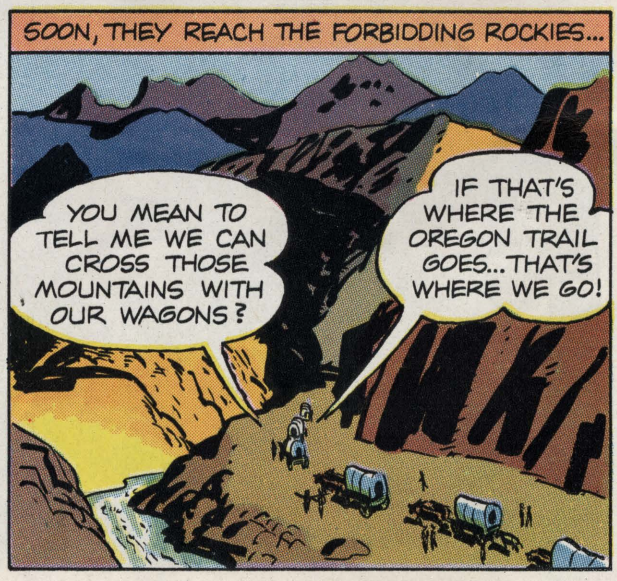
WITH THE DAWN...PROUD IN THEIR WAR BONNETS AND HIDEOUS IN THEIR WAR PAINT, THE INDIANS ATTACKED!
AIE! AII-EEE!
BANG!

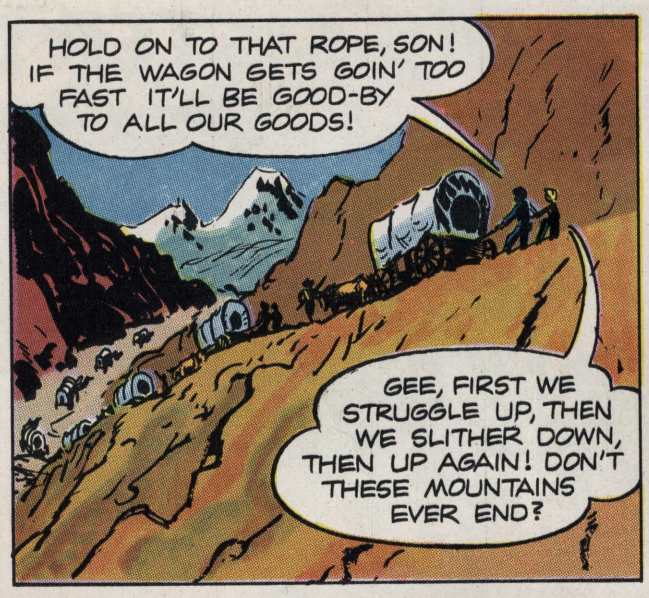

AFTER A FIERCE BUT SHORT FIGHT THE SAVAGES RODE OFF, CARRYING THEIR DEAD AND WOUNDED...
NICE GOIN', SON...YOU CAN STOP SHOOTIN' NOW! THEY'RE SKEDADDLING! WE'LL BE GETTIN' ON OUR WAY, TOO!
WE LICKED 'EM, EH, PA?

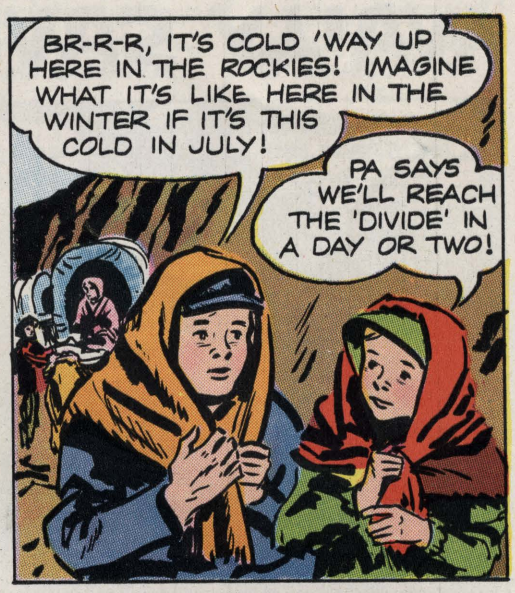

DAY AFTER DAY THE WAGON TRAIN ROLLS ACROSS THE PRAIRIE...

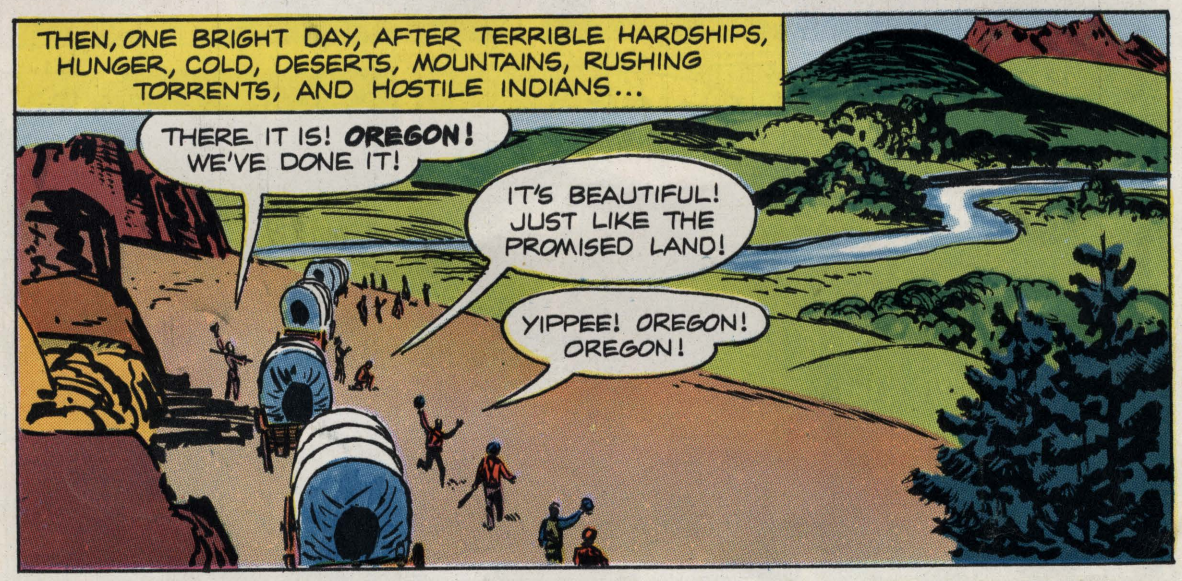

AND A FEW WEEKS LATER ARRIVES AT FORT LARAMIE WHERE THEY MADE READY FOR CROSSING THE ROCKIES...
WE'LL BE HITTIN' THE HARDEST PART OF THE TRAIL SOON!
THE TRAIL PASSES THROUGH THE BLACK HILLS AND THEN ACROSS THE GREAT DIVIDE!


ON THE TRAIL, THE PIONEERS PASS AN INDIAN VILLAGE, WHICH, 61 YEARS LATER, WILL BE THE LITTLE COAL-MINING TOWN OF KEMMERER, WYOMING, WHERE MR. J.C. PENNEY OPENED HIS FIRST STORE.
BET THOSE INDIANS WOULDN'T BE SO FRIENDLY IF THIS WASN'T SUCH A BIG WAGON TRAIN!


SOON, THEY REACH THE FORBIDDING ROCKIES...
YOU MEAN TO TELL ME WE CAN CROSS THOSE MOUNTAINS WITH OUR WAGONS?
IF THAT'S WHERE THE OREGON TRAIL GOES...THAT'S WHERE WE GO!

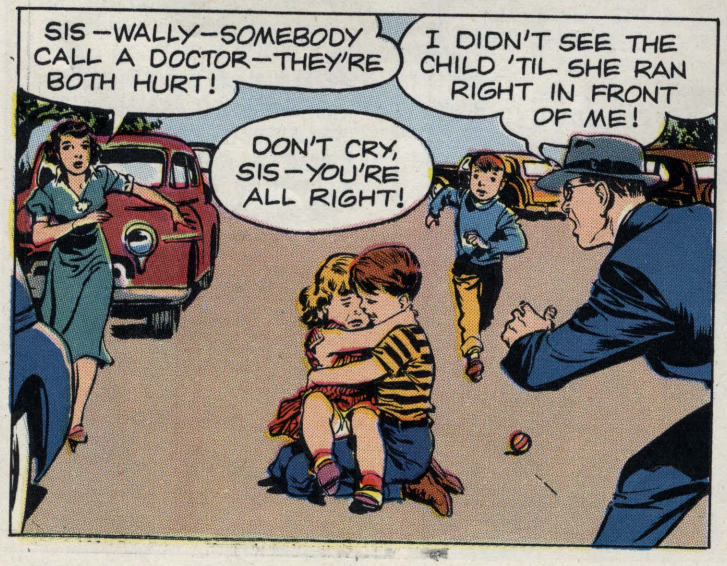






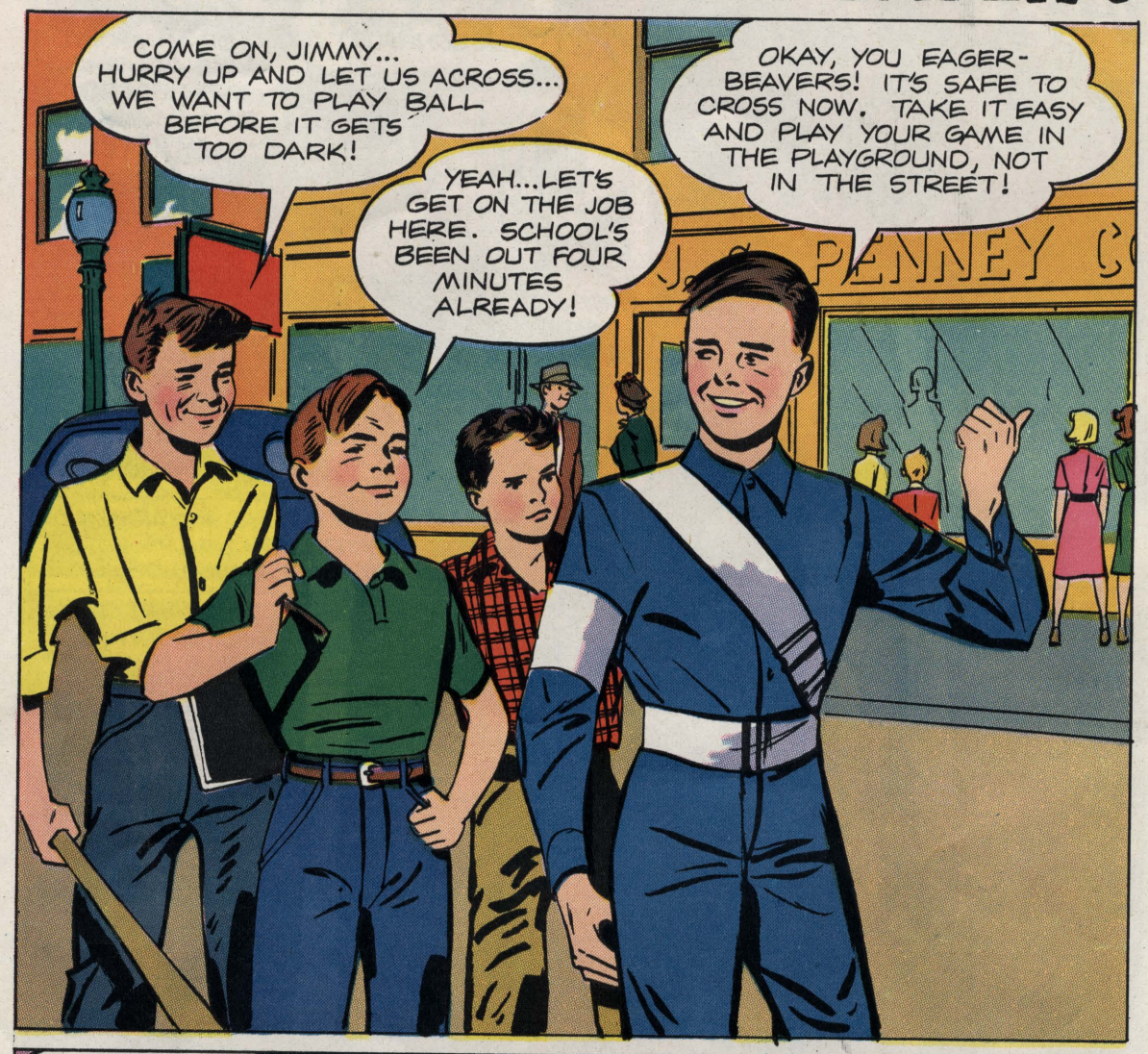
AMERICA IS PROUD OF HER COURAGEOUS PIONEERS WHO OVER-CAME ALL DIFFICULTIES IN THEIR SEARCH FOR FREEDOM AND SELF DETERMINATION. THIS SAME SPIRIT OF INDEPENDENCE AND LIBERTY GOVERNS OUR PEOPLE TODAY MAKING OUR UNITED STATES THE GREATEST NATION ON EARTH!

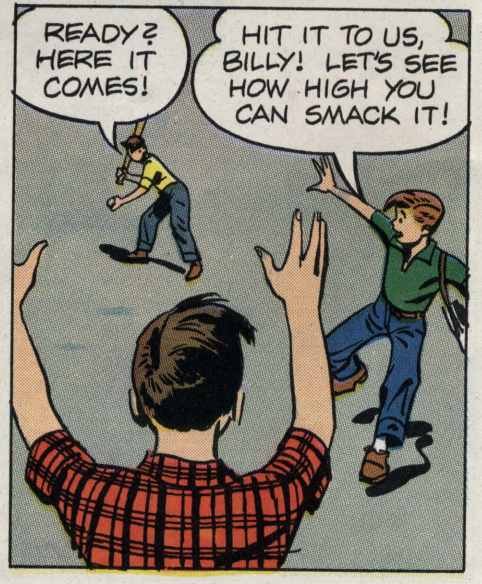
WALLY SAVES HIS SISTER!

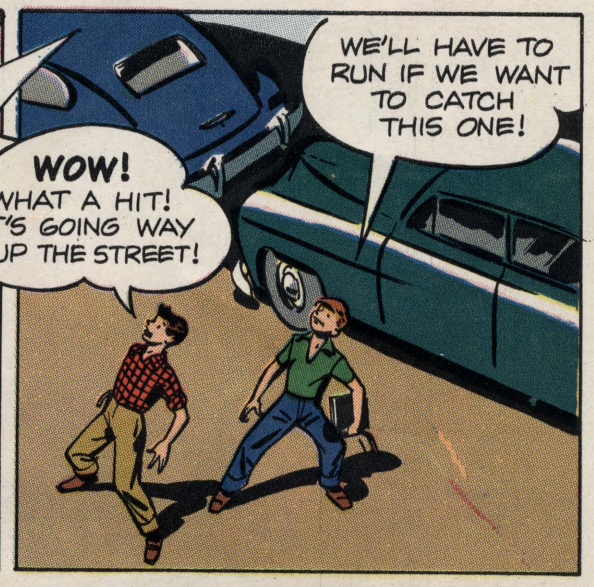


THE GIRL who wouldn't Give Up!

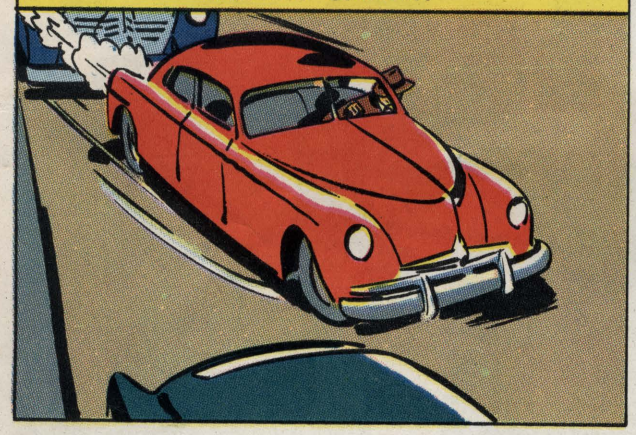
THE PLAYGROUND IS SAFER!



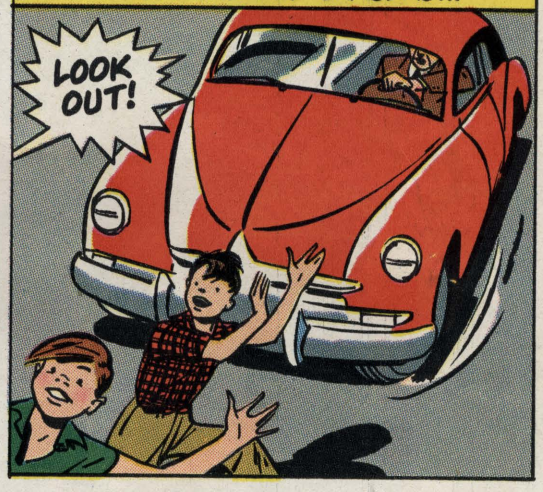


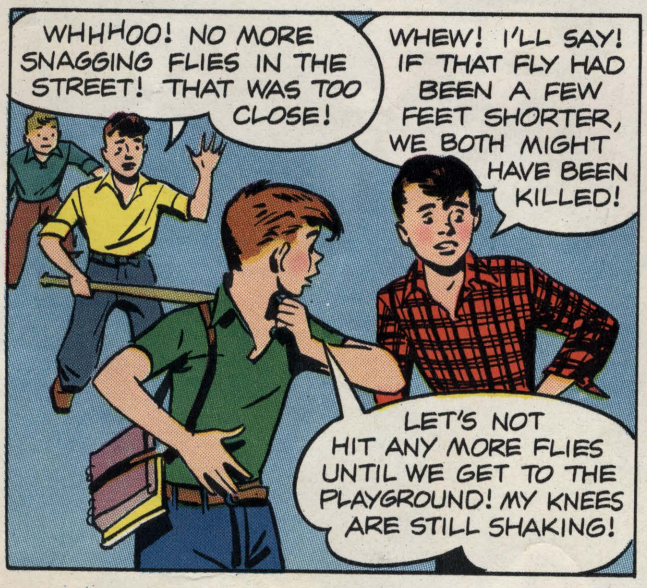


UP THE STREET A CAR PULLS OUT FROM THE CURB. THE DRIVER, LOOKING AROUND FOR ON-COMING TRAFFIC, DOES NOT SEE THE TWO BOYS RUNNING UP THE STREET AFTER THE FLY BALL...



AND BEING ONE OF THOSE "PULL OUT AND DASH" DRIVERS, ZOOMS RIGHT DOWN ON THE FLY CHASERS...





ART BY JOHNSTONE AND CUSHING

NATIONAL SAFETY COUNCIL
CHICAGO

OFFICE OF THE PRESIDENT

Mr. A. W. Hughes
President
J. C. Penney Company, Inc.
330 West 34th Street
New York 1, New York

Dear Mr. Hughes:

I have just seen with great interest the splendid little booklet you are planning to produce and distribute to young folks of the nation through your stores.

All of us at the National Safety Council are delighted that you are doing this, and we regard it as an outstanding contribution to safety. Certainly children can be reached with safety messages better through a pleasant, palatable medium such as your book than by ponderous, stuffy pronouncements on safety.

Our sincere thanks to you and your company for helping prevent accidents among school children by this booklet.

Sincerely yours,

Ned H. Dearborn

Ned H. Dearborn
President

NHD:mr